

# Thrive

#### **EAST BATON ROUGE**

Tax Renewal November 15, 2025



#### THRIVE! EAST BATON ROUGE

#### A PLAN FOR THE FUTURE

#### **Dedicated Library Funding**

#### **Tax Renewal at 11.1 Mills**

- Under the Thrive Plan, the proposition featuring the Library is a Renewal at 11.1 Mills. This is NOT a new tax
- The Library retains a **DEDICATED** annual millage of 8.3 mills; this annual revenue is sufficient to continue all hours of operation at all locations for the next 10 years
- The annual revenue maintains a variety of Library programs, services, collections, and resources
- The Library retains \$60 Million in Fund Balance, which preserves the pay-as-you-go Capital Improvements Plan to update and improve library facilities

#### **Use of Funds**

- Taxpayers will pay the **same millage** as was approved by the voters in 1995, 2005, 2015; this means the renewal is **Revenue Neutral** for taxpayers
- 2.8 mills of the annual millage will be re-allocated to the City-Parish General Fund for "Parish General Purposes," with a net \$16.24 Million to be applied annually to parish-wide Infrastructure needs for the Stormwater Master Plan and Street Maintenance Projects
- The Library will make a one-time re-allocation of \$52.4
   Million from its Fund Balance, which will be used to pay down the Parish-Wide General Fund Debt

The election will be held Saturday, November 15, 2025!

#### HOUSEHOLDS WILL PAY THE <u>SAME</u> MILLAGE

**NOT** A NEW TAX!









#### THRIVE! EAST BATON ROUGE

A PLAN FOR THE FUTURE

#### The Library is partnering with the following:

**Mosquito Abatement and Rodent Control (MARC)** 

- MARC will renew & collect 1.0 mills
- MARC will re-allocate **0.5 mills** from that renewal to the City-Parish General Fund
- A net funding impact of \$2.9 Million annually will go to City-Parish for Infrastructure → Stormwater Master Plan and Street Maintenance Projects
- MARC will make a one-time re-allocation of \$6 Million from its Fund Balance to the City-Parish General Fund to stabilize the City-Parish budget



**EBR Council on Aging (COA)** 

- EBR COA will renew and collect 2.25 mills
- EBR COA will re-allocate 0.25 mills
- from that renewal to the City-Parish General Fund
- A net funding impact of \$1.45 Million annually will go to the City-Parish for Infrastructure → Stormwater Master Plan and Street Maintenance Projects
- No other EBR COA funds are re-allocated

SO, WHAT'S SO CONFUSING?

• TINY LETTERS • MOVING PARTS AND PARTNERS

LEGAL JARGON

COMPLICATED WORDING

PROPOSITION: MILLAGE EXTENSION AND REDEDICATION

Shall the Parish of East Baton Rouge, State of Louisiana (the "Parish"), be authorized to rededicate \$52,400,000 to be used for Parish-wide general purposes, heretofore and hereafter received from the levy of an ad valorem tax (the "Tax") previously approved for public library purposes at an election held on October 24, 2015, and shall the Parish be further authorized to extend and rededicate the levy of said Tax at the rate of 11.1 mills on all property subject to taxation in the Parish for an additional 10 years, beginning with the year 2026, to and including the year 2035 (\$67,432,500 is reasonably estimated to be collected from levying the Tax for an entire year), so that (a) proceeds heretofore and hereafter received from 8.30 mills of the Tax shall be administered by the East Baton Rouge Parish Library Board of Control and used to maintain and operate the public library system of the Parish, including acquiring land and constructing new library facilities, and (b) proceeds heretofore and hereafter received from 2.80 mills of the Tax shall be used for Parish-wide general purposes (after paying reasonable and necessary expenses of collecting and administering the Tax)?





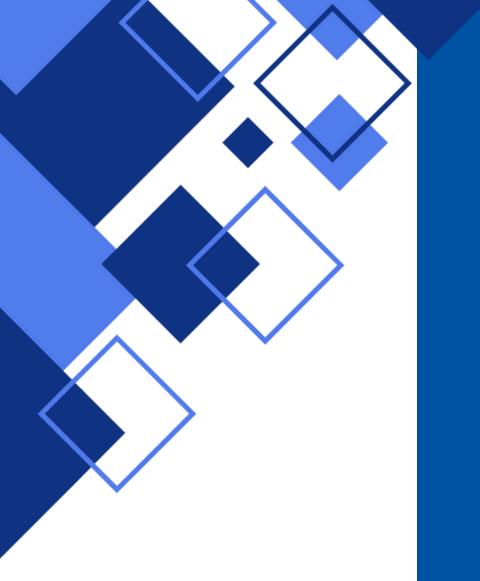
THRIVE! creates financial stability for the entire City-Parish.

It is most effective if all three action items pass.



All three action items are separate on the November 15th ballot.

The support of all three action items puts
City-Parish on a path to success.



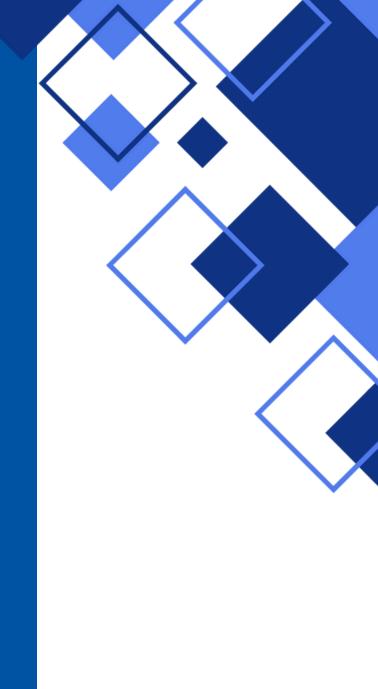












These trusted agencies stand together in partnership - fully supportive of a plan that works smarter with the resources we already have.

## WHY IS THE LIBRARY IMPORTANT? THE COMMUNITY'S USE OF THE LIBRARY

#### **Key Performance Indicators Reported in 2024**

Visitor Gate Count - 1,758,026

**Meeting Room Attendance - 93,955** 

Computer Use: PC & AWE Logins - 309,120

**Story Times In-House - 984** 

**Library Programs In-House - 4,772** 

**Bookmobile Visits - 2,382** 

**Visits to Community Centers-748** 

**Visits to Senior Facilities - 563** 

**Visits to Schools - 1,071** 

Circulation of Materials - 2,850,940

**Reference & Information Questions - 894,588** 

**Database Sessions - 3,702,581** 

Website Hits - 1,768,341

**Wi-fi Logins - 908,213** 

**Mobile Printing** 

85,919 print jobs in 2024

Already, over 60,000 prints jobs in 2025 ...

There are over 300,000 cardholders and over 118,000 have used their cards in the last 12 months.

This does not include the people that use the library for wi-fi, meetings, or in-person assistance.

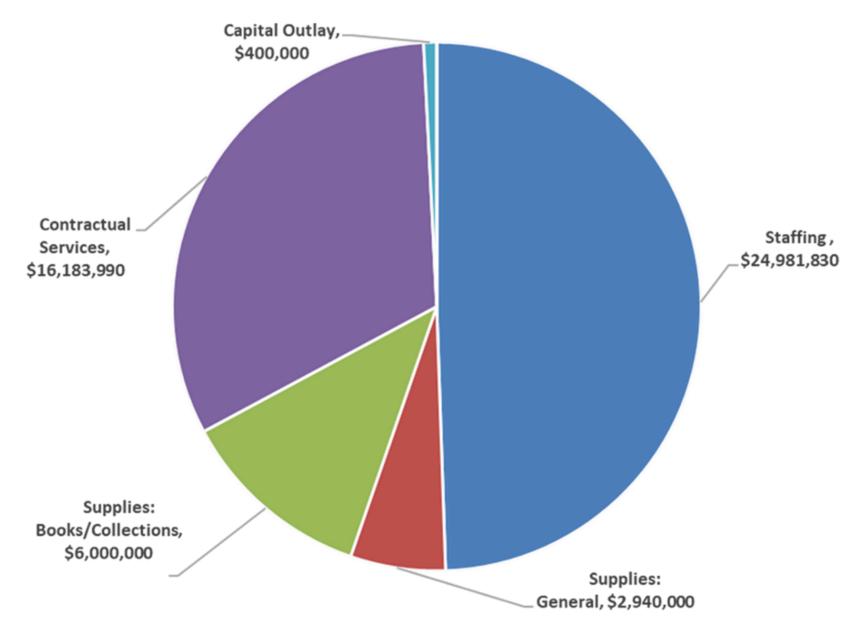
#### LIBRARY DETAILS

#### PROPOSED 2026 OPERATING BUDGET

#### THE LIBRARY <u>MUST</u> HAVE A BALANCED BUDGET.

USING 8.3 MILLS FOR ANNUAL REVENUE, HERE'S THE PROPOSED BUDGET THAT MUST BE APPROVED BY THE METRO COUNCIL.

2026 Library Proposed Budget Request						
Staffing	\$24,981,830	49%				
Supplies: General	\$2,940,000	6%				
Supplies: Books/Collections	\$6,000,000	12%				
Contractual Services	\$16,183,990	32%				
Capital Outlay	\$400,000	1%				
Transfer to Misc. Capital Improvements	\$0	0%				
Total 2026 Appropriations	\$50,505,820	100%				



#### LIBRARY DETAILS

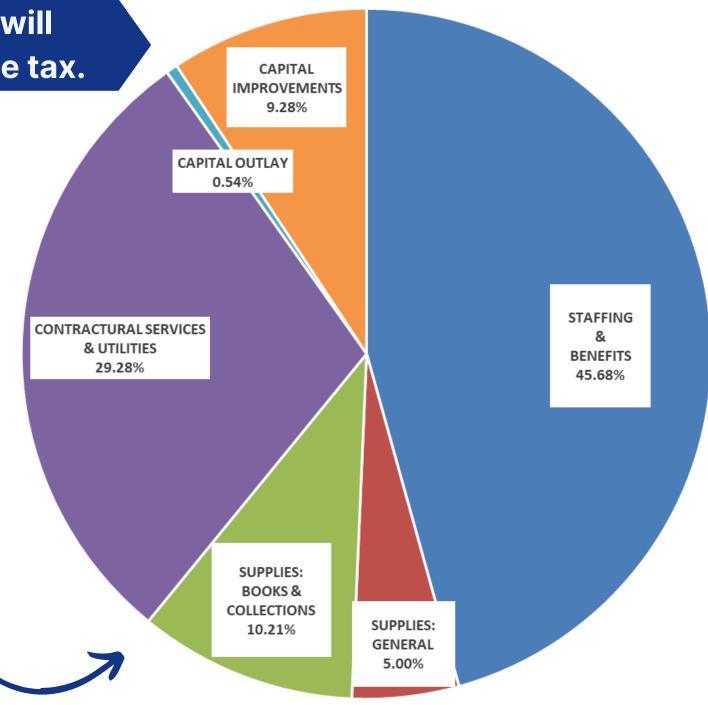
#### ANNUAL OPERATING BUDGET (10-YEAR PROJECTION)

The Library must make data-driven decisions on how to operate on a reduced revenue stream without cuts to hours of operations. SO... What will be cut to maintain Library operations at 8.3 mills?

We've slowed down pace of the Capital Improvements Plan; projects will be appropriated as savings are accrued over the 10-year period of the tax.

**Budget Lines are reduced beginning in 2026:** 

- Book Budget: order fewer copies of less popular titles
- Book Budget: cut overlapping Database Subscriptions
- Public Programming: rely more on community partners
- General Supplies: scale back
- Advertising/Outreach Attendance at Expos & Fairs
- Continuing education/Training for Staff
- ◆ Temporarily freeze vacant positions



10-Year Proposed Budget at a glance

## ALL LIBRARY PROMISES FOR THE LAST FOUR TAXING DECADES HAVE BEEN KEPT

- ◆ The Library's Fund Balance is not a surplus or "rainy day" fund. It is a working fund that supports important needs and projects on the Library's <u>pay-as-you-go plan</u>.
- ◆ Funds are designated and dedicated for specific purposes, based on the strategic plan, updated facilities master plan, research, and our data-driven, decision-making process.

#### **FUND BALANCE SNAPSHOT AS OF JULY 2025**

SAVINGS IN FUND BALANCE FOR OPERATIONS & CAPITAL IMPROVEMENTS	\$114,474,955
Net year's <i>entire</i> Anticipated Operating Budget, based on 8.3 mills	\$53,443,810
Operating Cash for 2026	\$53,443,810
One-time Re-allocation to the City-Parish General Fund to pay down debt	\$52,400,000
There are NO Capital Transfers Out for Current Projects in the 2026 Budget	\$0
Dedicated Reserves: Contingency Reserve, Casualty Loss, & Emergency Storm Reserve	\$2,000,000
Remainder left to assign in Fund Balance for the Library's planned "Pay-As-You-Go" Capital Improvements Projects	\$60,074,955
Committed Capital Improvements Projects which are not yet <u>fully</u> appropriatedà	
Baker Branch Renovation/Expansion	\$1,169,213
Bluebonnet Renovation Phase 3	\$5,502,693
Carver Renovation/Expansion	\$5,513,640
Central Renovation/Expansion	\$1,826,437
Delmont Gardens Replacement	\$8,435,880
Delmont Gardens Small Business Incubator	\$7,968,692
Main Library at Goodwood: Anticipated Repairs/Upgrades	\$17,543,785
New North Point Development START Branch at old Earl K. Long site	\$5,366,470
Outreach Service Center and the Juvenile Services Center	\$3,827,343
Zachary Branch Expansions/Renovations	\$6,165,067
Other Future, Approved Capital Improvement Projects for which the Library must save over timeà	
Pride-Chaneyville and Eden Park Branch Expansions/Renovations	\$7,649,836
New South START Branch located west of Gardere	\$6,256,740

### LIBRARY CAPITAL IMPROVEMENTS PLAN



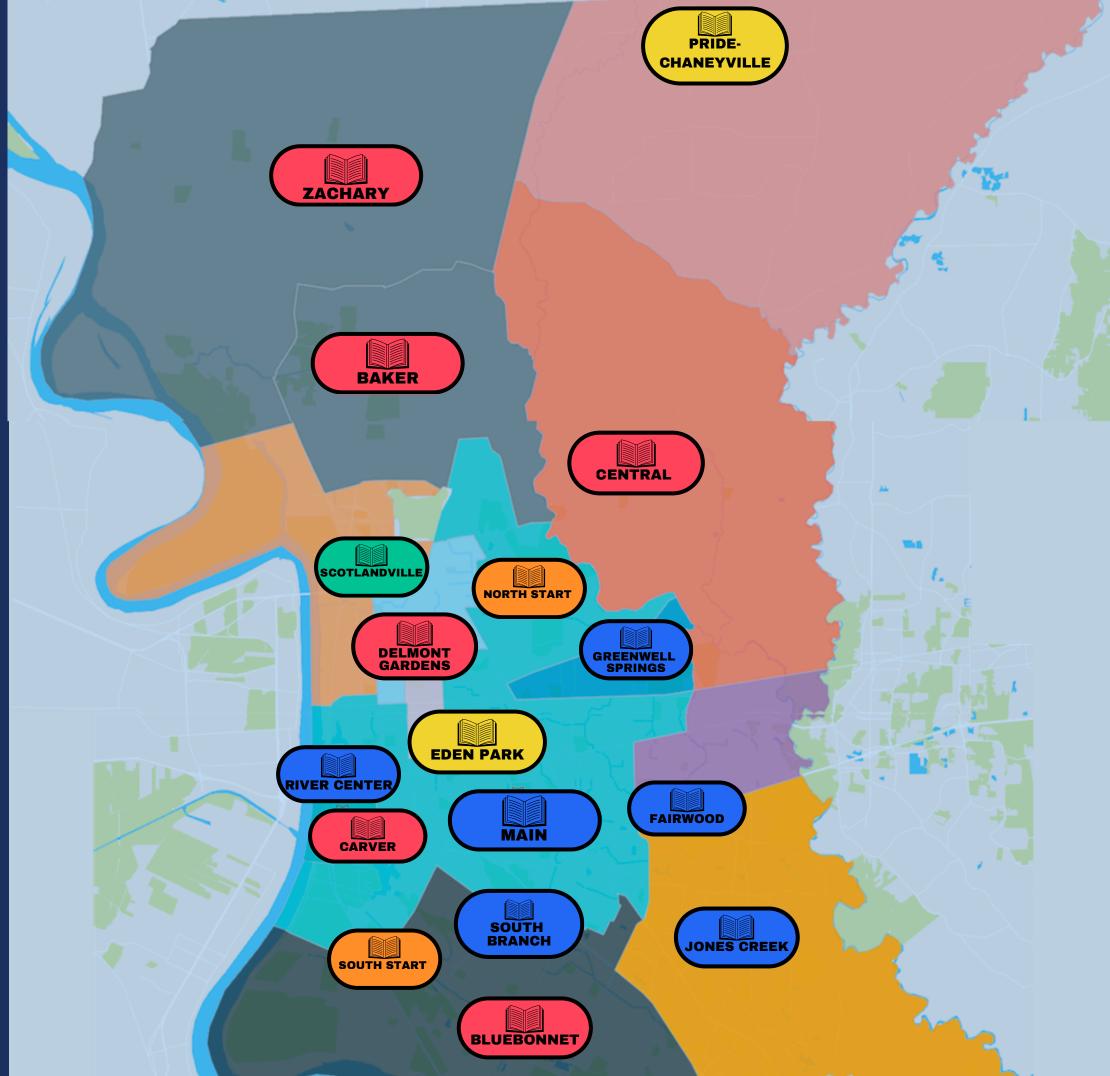




FUTURE PROJECTS
(WE MUST SAVE FOR THESE)

NEW "START" LOCATIONS

NEW 'START' LOCATIONS ARE 8,000 SF BRANCHES IN AT-RISK AREAS WITH LIBRARY SERVICE GAPS THAT OFFER STRATEGICALLY TARGETED ACCESS FOR RESOURCES AND TECHNOLOGY





#### EAST BATON ROUGE PARISH LIBRARY INFRASTRUCTURE

- 15 public service facilities that are open 1,013 hours per week
- Technology upgrades: patron facing connectivity, as well as back of house features
- New website just rolled out
- Wi-Fi hubs at all locations; continue to increase capacity at each location
- Circulating Hotspots were checked out 5,418 times in 2024 to help fill in the gaps, whether due to economic or location reasons
- Siting facilities along transit corridors
- Generator hook ups for all new projects, for flexibility in a future disaster
- Bookmobile shoreline hook ups for new projects to provide flexibility in a future disaster
- The Library provides research, meeting spaces, public awareness assistance for agencies and organizations

These are all pay-as-you-go projects with no bonds or indebtedness, and each facility is built or renovated using citizen input and engagement.

## CAPITAL IMPROVEMENTS PLAN (CIP) DETAILS

The Capital improvements Plan will slow down a bit, but it will remain intact. Future or additional projects will be appropriated as savings are accrued over the 10-year period of the millage.

**Based on April 2025 Facilities Masterplan** 

EAST BATRON ROUGE PARISH LIBRARY SYSTEM  Branch Library Facility Assessments - Estimated Project Costs  ALL CIP PROJECTS A  "PAY-AS-YOU-											
BRANCH		FURNITURE UPGRADES		ECHNOLOGY UPGRADES		NSTRUCTION COST	т	OTAL COST 2025 DOLLARS	ANTICIPATED START		ESTIMATED COST AT
Baker Branch*	\$	880,000.00	\$	369,000.00	\$	7,680,885.00	\$	9,070,536.00	2026	\$	9,524,063.00
Bluebonnet Regional*	\$	380,000.00	\$	369,000.00	\$	7,624,221.00	\$	8,441,327.00	2026	\$	8,863,393.00
Central Branch	\$	710,000.00	\$	352,800.00	\$	6,269,063.00	\$	7,467,597.00	2027	\$	8,214,357.00
Zachary Branch	\$	969,000.00	\$	429,000.00	\$	8,766,658.00	\$	10,417,154.00	2028	\$	11,979,727.00
Re-Cycled Reads Outreach Center	\$	150,000.00	\$	30,000.00	\$	2,960,396.00	\$	3,328,124.00	2028	\$	3,827,343.00
START Library North Point Development	\$	328,000.00	\$	152,000.00	\$	4,434,049.00	\$	5,095,392.00	2029	\$	6,006,470.00
START Library South	\$	328,000.00	\$	152,000.00	\$	4,434,049.00	\$	5,095,392.00	2030	\$	6,256,740.00
Delmont Gardens Land Purchase		-					\$	600,000.00		\$	600,000.00
Delmont Gardens New Facility	\$	836,000.00	\$	310,000.00	\$	13,166,320.00	\$	14,312,320.00	2030	\$	17,890,400.00
Delmont Gardens Business Incubator	\$	280,000.00	\$	215,000.00	\$	5,448,751.00	\$	6,129,763.00	2031	\$	7,968,692.00
Main Library	\$	980,000.00	\$	489,000.00	\$	11,632,354.00	\$	13,495,219.00	2031	\$	17,543,785.00
Carver Branch	\$	405,300.00	\$	317,000.00	\$	3,411,689.00	\$	4,084,178.00	2033	\$	5,513,640.00
FINAL SCOPE OF WORK TO BE DETERMINED BASED ON AVAILABBE FUNDING FOR THE FOLLOWING PROJECTS											
	\$			195,000.00			\$			\$	2 602 112 00
Pride - Chaneyville Branch Eden Park Branch	\$	500,800.00 608,200.00	\$	292,400.00	_	2,002,686.00 2,088,703.00	\$	2,630,794.00 2,735,672.00	2033	\$	3,683,112.00 3,966,724.00
Fairwood Branch	\$	380,400.00	\$	339,000.00		4,350,888.00	\$	5,062,478.00	2034	\$	6,328,098.00
	1	NON	1AJO	R IMPROVEMEN	TAN	TICIPATED FOR THE F	OLLOWII	NG PROJECTS			
Greenwell Springs Road Regional											
Jones Creek Regional											
River Center Branch											
South Branch											
Scotlandville Branch											

STANTEC | HIDELL 2025

#### WHAT HOUSEHOLDS WILL PAY @ 11.1 MILLS

Renewal Millage Rate of 11.1 mills	Annual Property Tax @ 11.1 mills	Equivalent To	Or
Home Valued at \$100,000	\$27.75	53 cents per week	Less than the cost of one hard back book per year
Home Valued at \$125,000	\$55.50	\$ 1.07 per week	Approximately two hard back books per year
Home Valued at \$150,000	\$83.25	\$ 1.60 per week	Three books and a couple of cheeseburgers per year
Home Valued at \$165,900	\$100.90	\$ 1.94 per week	Four bestselling novels per year or one regular cup of coffee per week
Home Valued at \$175,000	\$111.00	\$ 2.13 per week	Four books and a music CD from the bargain bin per year
Home Valued at \$200,000	\$138.75	2.67 per week	Five books and a pizza over the entire year or 15 movie tickets per year
Home Valued at \$225,000	\$166.50	\$ 3.20 per week	Less than 3 Cups of Mocha Frappuccino Venti per month!
Home Valued at \$250,000	\$194.25	\$ 3.74 per week	Less than 3 Cups of Mocha Frappuccino Venti per month!
Home Valued at \$275,000	\$222.00	\$ 4.27 per week	A bit more than 3 Cups of Mocha Frappuccino Venti per month!
Home Valued at \$300,000	\$249.75	\$ 4.80 per week	Less than one cup of great coffee per week!
Home Valued at	\$277.50	\$ 5.34 per week	Less than one cup of great coffee per week!
\$325,000 Home Valued at \$350,000	\$305.25	\$ 5.87 per week	Less than one cup of great coffee per week!

FYI: In 2024, the value of items checked out exceeded \$26 Million, PLUS over \$18.6 Million for eBook downloads...

#### WHAT HAPPENS IF IT FAILS?

- The Library's CURRENT 10-Year Dedicated Property Tax **EXPIRES** in December 2025.
- This comprises almost 100% of the Library's Funding.
- SO ... If the Tax Proposal FAILS in November 2025, the Library receives ZERO revenue for the 2026 tax year.
- The Library would begin to use funds from its savings in Fund Balance in order to operate.
- The Library would then have to go back out to the voters with a new millage proposition sometime in 2026. There are several possible dates for such an election.
- Since we are a department of the City-Parish, the Metro Council must approve a NEW Tax Election to take place in 2026.
- The revenues from a successful 2026 election would not be received until January 2027.
- The Library's Fund Balance could sustain operations for at least one year. The longer the Library "lives off its savings," the greater the impact on the Capital Improvements Plan and all future plans.

#### WANT MORE DETAILS?

## For more information, visit the Library Millage Page: <a href="mailto:ebrpl.com/millage">ebrpl.com/millage</a> or click through below:

- •Link to the FAQs <u>Library Millage Proposal East Baton Rouge Parish Library</u>
- •Link to Strategic Plan UPDATED 2025 Future Goals East Baton Rouge Parish Library
- •Link to 2025 Facilities Master Plan <u>Capital Improvements East Baton Rouge Parish Library</u>
- •Link to 8.3 Budget Projection <u>Library Millage Proposal East Baton Rouge Parish Library</u>
- •Link to Chart showing how much taxpayers would pay <u>Library Millage Proposal East Baton Rouge Parish Library</u>
- •Link to Capital Improvements Plan overview <u>Capital Improvements East Baton Rouge Parish Library</u>
- •Link to Statistics, Outputs and KPIs <u>Library Millage Proposal East Baton Rouge Parish Library</u>
- •Link to "Value Proposition" page <u>Library Millage Proposal East Baton Rouge Parish Library</u>
- •Link to the "Library and Local Concerns" page <u>Library Millage Proposal East Baton Rouge Parish Library</u>
- •Link to POPL and EBRLibrary PAC pages
- •Link to Generations United PAC page Link to Generations United
- •Link to Stormwater Master Plan
- •Link to OpenData BR and the 311 Dashboard



Scan for the Library Millage Page



Also, visit the Win EBR page for more information about Thrive! EBR and our partners.





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