

Output Measure	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025 YTD
Collection	1,829,961	1,856,240	1,907,152	1,940,733	2,059,110	2,108,815	2,188,689	2,307,401	2,460,233	2,172,051	2,063,788	2,076,610	2,002,706	2,123,402	2,080,618	2,072,514
Card Holders	410,109	425,540	304,431	325,303	346,363	373,481	294,505	296,417	251,578	264,732	273,355	323,625	335,530	337,943	310,879	303,225
Circulation	2,392,827	2,340,208	2,338,802	2,434,723	2,563,226	2,761,471	2,729,254	2,924,461	2,972,067	3,105,034	2,283,728	2,404,134	2,563,812	2,769,116	2,850,940	1,435,166
Visitor Gate Count	2,190,194	2,175,796	2,206,485	2,211,993	2,230,096	2,323,087	2,116,793	2,131,182	2,214,594	2,292,168	914,531	1,221,140	1,553,128	1,704,452	1,758,026	848,811
Meeting Room Use	3,109	2,442	2,777	3,631	4,154	6,670	6,517	6,723	6,444	6,364	1,406	1,986	3,527	4,858	5,701	2,686
Meeting Room Attendance	47,965	37,998	37,834	55,699	57,945	99,244	86,994	91,554	86,737	133,881	24,687	49,840	110,965	111,354	93,955	59,209
Study Room Use	-	-	-	-	6,447	7,809	15,818	19,179	19,985	19,071	10,930	10,988	24,375	29,846	30,206	16,397
Study Room Attendance	-	-	-	-	-	32,842	45,767	52,808	60,983	43,202	21,860	21,976	45,119	55,763	57,766	31,700
Reference / Information	879,514	971,205	868,222	885,764	898,255	1,007,100	847,860	1,003,595	1,020,679	970,069	788,952	881,721	864,169	878,095	894,588	464,746
Library Programs In-House	3,277	3,153	3,188	5,212	6,368	5,862	5,672	6,092	5,958	6,694	3,230	3,467	4,976	4,589	4,772	2,672
Story Times In-house	858	801	804	922	987	996	904	879	886	875	172	569	942	831	984	345
Bookmobile Visits	502	856	1,153	1,635	1,836	2,266	1,958	2,125	2,218	2,363	1,142	1,702	2,115	2,358	2,381	1,702
Computer Use: PC & AWE Logins	813,792	878,944	848,364	854,977	775,707	1,737,344	673,791	636,471	552,297	522,921	208,068	220,204	320,341	323,013	309,120	114,730
Website Hits	1,004,981	1,482,850	1,967,526	1,830,340	2,018,303	2,019,094	2,194,439	2,177,002	2,804,827	3,493,861	4,395,233	2,212,078	2,176,890	2,017,310	1,768,341	1,071,954
Wi-Fi Logins	-	-	-	389,671	660,851	NA*	753,583	695,388	752,685	1,228,407	692,248	754,482	898,267	919,008	908,213	402,428
Database Sessions	238,829	743,782	1,837,841	2,198,448	3,654,984	5,539,232	2,782,179	2,302,285	1,414,323	1,818,122	2,306,118	3,019,560	3,703,132	4,190,195	3,702,581	1,155,754
Digital Lab + Maker Space Use	1,314	1,399	1,399	1,462	1,670	2,188	1,790	1,129	720	651 + 677	137 + 2,499	145 + 1,423	340 + 1,242	441 + 3,848	460 + 3,471	107 + 378

*Wi-Fi reporting was interrupted in 2015

East Baton Rouge Parish Library Highlights for 2024 – June 2025

- Following a national search in the fall of 2023, Katrina Stokes was selected to become the new Executive Library Director; she came on board in February 2024.
- The Library continued implementing tasks included in its Strategic Plan, which was updated in June 2025. The Facilities Master Plan and Technology Master Plan was updated in April 2025.
- The Library completed Phase 1 of the renovation/additions to the Scotlandville Branch Library in November 2024 and moved the Scotlandville Branch collection, staff, and operations into the newly constructed Scotlandville Annex; the Library then went out to bid on Scotlandville Phase 2 to renovate and expand the existing facility. Groundbreaking for Scotlandville Phase 2 took place in May 2025.
- The Library took possession of the newly constructed South Branch Library in December 2024. The South Branch Library opened to the public in March 2025.
- The Library completed an updated Scope of Work for the Baker Branch Library Renovation/Expansion; an architect should be selected in fall 2025.
- The Library’s new website went live in December 2024. The Library created an RFP for the new ILS (Integrated Library System) and released it in summer 2025.
- The Library’s Collections remain stable, comprising more than 2 million items. New additions to the Digital Library in 2024 included special online resources such as Transfr; Ferguson Career Guidance Center; ABC Mouse; Adventure Academy; CodeCombat; Fiero Code; Birds of the World; Novelist BookChat; and the Gale in Context suite for Literature, Science, Middle School, and High School. CloudSource, Educate Station for Homeschoolers, Parent TV, Learn with Novelist, MusicCat, Mailbox Plus, and Financial Fit came online in 2025. Special Collections added materials from the personal collection of former Mayor-President Melvin “Kip” Holden to the archives; the digital archive for Country Roads Magazine went live in 2024.
- The Library increased the collections within the “Library of Things” with circulating Blood Pressure Kits, Microscopes, Ukuleles, Floor Pianos, and Seed Libraries at multiple locations. The Library expanded the circulating Games and Wi-Fi Hotspots collections; 1,194 Wi-Fi 2 Geaux Hotspots and SULC Hotspots were checked out 5,418 times in 2024.
- The Library issued 22,862 new library cards in 2024. The Patron Count for 2024 totals 310,879, or 74 % of the parish. Over 1/3 of these patrons used their cards within the 2024 calendar year.
- The overall visitor Gate Count in 2024 rose to 1,758,026, an increase of 3.14%. Staff report that people are staying longer and taking advantage of more services when they do visit.
- Overall circulation in 2024 totaled 2,850,940, up 2.9%. Of this, Digital Circulation leveled out at 1,373,600. Many “digital” patrons are returning in-person for physical items.
- Reference/information questions rose to 897,588, reflecting the ability for patrons to come in person to any location to ask for assistance or self-serve.
- Recording 908,213 logins, the Library’s Wi-Fi usage remained steady in 2024.
- Library staff produced 6,326 programming events and activities in 2024, with an estimated 161,105 people participating. Of these, 161 were Virtual programs with 6,461 viewers. 29,971 patrons participated in 1,042 Self-Directed Activities such as Grab and Geaux Bags. Highlights for 2024: One Book One Community featuring *Tasting History*; the Mid-City Micro Con; the 11th Annual BR Mini-Maker Faire®; the 47th Annual Author Illustrator Program featuring author Jerry Pallotta. The Library initiated two new series for adults, The Legacy Letter and The Bill of Obligations. The summer Genealogical symposium in 2024 focused on DNA and genetic genealogy. Partnering with WRKF, the Library hosted StoryCorps in the fall. The Library partnered with LSU to produce Saturday Science for teen and adult audiences. The GSR Branch hosted the SPARK Single Moms Grant with Capital Area STEM Network. As use of Maker Spaces in several branches increased, the number of patrons participating in the Badging system increased throughout the system. Maker Spaces were used by 3,461 patrons in 2024.
- Continuing its focus on literacy, a new cohort of children “graduated” from *1,000 Books Before Kindergarten*, which enrolled 601 new participants and logged 72,979 books in 2024. The *Press Start! Ready, Set, Read! Initiative* continued at all branches and completed the alphabet. Library staff continued the Home Library Pilot Project working with at-risk 3rd graders at six schools. Beanstack’s virtual Summer Reading Challenge platform extended activities throughout the year. Staff presented 1,981 story times to more than 47,000 attendees in 2024. The Library initiated the Geaux Learn pilot project in north Baton Rouge in spring 2025.
- Outreach Service visits recorded 2,381 stops at pre-schools and day care centers, retirement centers, schools, and events. The new “King Cake” Pre-school Bookmobile began deployment in 2024.
- Database use remained strong. In addition to OverDrive’s Libby collection, online platforms such as Newsbank, PressReader, the Advocate Historical Newspaper Archives, O’Reilly Tech Online, Mergent Intellect, ValueLine, Data Axle Reference Solutions, Freegal, Udemy, Linked-In Learning, and Homework Louisiana/Tutor.com were heavily used by card holders.
- The Library’s BR City Key Website was updated to include Crime and Crime Prevention indicators. The Career Center continued to engage patrons in-house, in outreach, & via its robust YouTube channel.
- “We Care Bags” continued with distribution of thousands of shelf-stable bags of food to youth in five branches. Community Pantries at Carver and Delmont Gardens served residents weekly.
- Meeting Rooms were used 5,701 times in 2024 with an estimated 93,955 in attendance. Study Rooms were used 29,110 times in 2024.
- Library patrons reserved 157,894 items in 2024. In preparation for LA 25:225, the Collection Development Policy was revised, new card categories were added, and a sign-up campaign was established.