I. ROLL CALL – Roll call was not officially taken; those in attendance included the following:
  Jason Jacob, Board President – Absent
  Candace Temple, Board Vice President – Present
  Martha Stickle, Board Treasurer – Present
  Delores Watts – Absent
  Donald Luther, Jr. – Present
  Kathy Wascom – Present
  Nicole Allmon-Learson – Present

STAFF PRESENT – Spencer Watts, Library Director; Mary Stein, Assistant Library Director; Patricia Husband, Assistant Library Director; Rosana Sotile, Assistant to the Deputy Library Director.

II. STRATEGIC PLANNING WORK SESSION

A. OVERVIEW AND INTRODUCTION – Spencer Watts and Mary Stein (6:11 p.m.)
   - Revision of the strategic plan began in 2019 with a community survey to accumulate feedback on the Library’s services and purpose; focus groups and meetings with consultants were subsequently held.
   - No major changes from the previous version are expected; the new Library Director may want to revise it further; it is important to have an updated strategic plan, and to periodically review and adjust the plan; it is also important to have a current version as we approach a mileage renewal; citizens will want to be assured we have a plan for the maintenance and continued development of the Library.
   - Mary Stein showed Board members a word cloud visual based on the survey results, which had over 1,100 responses; majority of responses were positive.
   - Library consultants assisted with drafting the two-page introduction; includes “who is the Library.”

B. VISION AND MISSION STATEMENTS – Board members and Library staff
   - Nicole Allmon-Learson commented that the mission statement indicates “who we are,” while the vision statement serves as a roadmap to become what you are; suggestion to provide additional explanation regarding the direction of the Library.
   - Discussion regarding how to best reword several sentences in the vision statement, and which statement should be listed first; it was decided to list the mission statement first.
   - Discussion on adding the word “literacy” to the vision statement and what it implies.
   - Mary Stein explained why the words for Values were chosen; they were the most used words by Library staff in the survey.

C. GOALS AND STRATEGIES – Board members and Library staff
• Board members and Library staff reviewed each goal and discussed the concepts of the strategies; majority of changes made were to sentence structures and wording.
• Majority of board members suggested replacing the word “customer” with “patron.”
• Other noteworthy discussions included the following:
  o Discussion on whether or not to include the word “free”; suggestions on including “community investments” and acknowledging the vital support provided by tax payers.
  o Patron experiences with the Bookmobile and how to emphasize public appreciation for the Library
  o Reworking the statement regarding the Library’s collection; suggestions to include diverse interests; discussion on local issues at other libraries within the surrounding area
  o Expansion of the goals for the Library’s employees; suggestions to include staff development goals and adding a new section
• Mary Stein explained that she will make the edits and additions as a revised draft; will be made available to potential candidates for the Library Director position; the Board will vote to approve the revised draft during October’s regular board meeting.

III. COMMENTS BY THE LIBRARY BOARD OF CONTROL – There were no further comments. The meeting adjourned at 7:39 p.m.