



## Key Performance Indicators Reported for 2010 – 2022

Output Measure	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Collection	1,829,961	1,856,240	1,907,152	1,940,733	2,059,110	2,108,815	2,188,689	2,307,401	2,460,233	2,172,051	2,063,788	2,076,610	<b>2,002,706</b>
Card Holders	410,109	425,540	304,431	325,303	346,363	373,481	294,505	296,417	251,578	264,732	273,355	323,625	<b>335,530</b>
Circulation	2,392,827	2,340,208	2,338,802	2,434,723	2,563,226	2,761,471	2,729,254	2,924,461	2,972,067	3,105,034	2,283,728	2,404,134	<b>2,563,812</b>
Gate Count	2,190,194	2,175,796	2,206,485	2,211,993	2,230,096	2,323,087	2,116,793	2,131,182	2,214,594	2,292,168	914,531	1,221,140	<b>1,553,128</b>
Meeting Room Use	3,109	2,442	2,777	3,631	4,154	6,670	6,517	6,723	6,444	6,364	1,406	1,986	<b>3,527</b>
Meeting Room Attendance	47,965	37,998	37,834	55,699	57,945	99,244	86,994	91,554	86,737	133,881	24,687	49,840	<b>110,965</b>
Study Room Use	-	-	-	-	6,447	7,809	15,818	19,179	19,985	19,071	10,930	10,988	<b>24,375</b>
Study Room Attendance	-	-	-	-	-	32,842	45,767	52,808	60,983	43,202	21,860	21,976	<b>45,119</b>
Reference / Information	879,514	971,205	868,222	885,764	898,255	1,007,100	847,860	1,003,595	1,020,679	970,069	788,952	881,721	<b>864,169</b>
In-House Library Programs	3,277	3,153	3,188	5,212	6,368	5,862	5,672	6,092	5,958	6,694	3,230	3,467	<b>4,976</b>
PC Logins, AWE, Wi-Fi Usage	813,792	878,944	848,364	1,244,648	1,436,558	1,737,344	1,427,374	1,331,859	1,304,982	1,751,328	900,316	974,686	<b>1,218,608</b>
Website Hits	1,265,706	1,504,250	1,988,926	1,855,891	2,036,970	2,033,178	2,224,154	3,107,733	2,887,931	3,652,039	6,689,952	8,006,118	<b>6,079,701</b>
Wi-Fi Logins	-	-	-	389,671	660,851	NA*	753,583	695,388	752,685	1,228,407	692,248	754,482	<b>931,104</b>
Database Sessions	238,829	743,782	1,837,841	2,198,448	3,654,984	5,539,232	2,782,179	2,302,285	1,414,323	1,818,122	2,306,118	3,019,560	<b>3,703,132</b>
Bookmobile Visits	502	856	1,153	1,635	1,836	2,266	1,958	2,125	2,218	2,363	1,142	1,702	<b>2,115</b>

\*Wi-Fi reporting was interrupted in 2015

## East Baton Rouge Parish Library Highlights for 2022

- The Library completed updates to its Strategic Plan in the fall of 2022.
- The Library's Collections remain stable, comprising more than 2 million items. New additions to the collection included special online resources such as Skill Mill's AR/VR Workforce Learning Platform, Bloom's Literature, the Proquest Louisiana Collection, Legal GPS, World Almanac for Kids, and Access Video on Demand. The Library rolled out circulating Wi-Fi Hotspots, Games, and Family Activity Kits. BR City Key Website was revised in 2022 to include updated COVID and food disparities as well as new census information.
- The Library issued 26,958 new library cards in 2022. The total Patron Count increased to 335,530, which is 74 % of the parish population.
- The overall visitor Gate Count rose 32 % to 1,553,128.
- Reference/information questions leveled off at 842,400, reflecting ability for patrons to come in person to any location to ask for assistance or self-serve.
- Recording 931,104 logins, the Library's Wi-Fi usage increased 23.4%. Wi-Fi was enhanced throughout the system.
- Database use remained strong. Website use dropped; an RFP for a new website was issued in late fall 2022.
- The Library maintained slightly reduced service hours to allow for deep cleaning and to accommodate staff shortages due to quarantine and vacancies.
- Digital Circulation leveled out at 1,076,036, less than half of the circulation total of 2,563,812. Many "digital" patrons returned in-person for physical items.
- Library staff produced 9,333 programming events and activities, with an estimated 545,916 people participating. Of these, 1,196 were Virtual programs with 18,585 viewers. 24,171 patrons participated in 856 Self-Directed Activities such as Grab and Geaux Bags. Highlights for the year: One Book One Community featuring *Atchafalaya Houseboat*; the Mid-City Micro Con; the 9<sup>th</sup> Annual BR Mini-Maker Faire®; the 45<sup>th</sup> Annual Author Illustrator Program featuring author David Biedrzycki. The Delmont Gardens Branch Library was selected as a Maker-Ed pilot site by Knock Knock Children's Museum. As use of Maker Spaces in several branches increased, a Badging system rolled out throughout the system.
- "We Care Bags" began distribution of shelf-stable food to youth in five branches in November 2022.
- Continuing its focus on literacy, a new cohort of children "graduated" from *1000 Books Before Kindergarten*. The Press Start! Ready, Set, Read! Initiative began at all branches. Other Special Literacy Projects included the new *Reading is Elementary* program, which enrolled 571 children, and the Literacy Calendar which expanded to Spanish. Library staff implemented the Home Library Pilot Project working with at-risk 3<sup>rd</sup> graders at five schools. Beanstack provided a virtual Summer Reading Club platform which extended activities throughout the year
- New AWE (Early Learning Workstation) devices were deployed to Children's Rooms in all library locations.
- Meeting Rooms were used 3,527 times with an estimated 110,965 in attendance. This reflects a 77% increase in bookings and a 120% increase in attendance.
- Study Rooms at Main, Baker, Bluebonnet, Delmont Gardens, Fairwood, Greenwell Springs, Jones Creek and River Center Branches were used 24,375 times.
- Outreach Service visits recorded 2,115 stops at pre-schools and day care centers, retirement centers, schools, and events. A new Bookmobile, the Sprinter Van, arrived in spring 2022 for deployment to retirement centers; it replaces the original Library Elf, which was retired in 2021.
- The new River Center Branch Library was featured in *Archello*.
- Construction for the renovation/additions to the Scotlandville Branch Library went out to bid in late 2022; the bid process was paused for Value Engineering.
- Design Development continued for the new South Branch Library; it will go out for bid in late spring 2023.
- The Library was again recognized as a Star Library; this is the 10<sup>th</sup> year the East Baton Rouge Parish Library has been so designated.