



- The Library was named a Starred Library by *Library Journal's* "Index of Public Library Service" for the seventh year in a row.
- *City Stats* reported that the Library remains one of the bright spots for Baton Rouge.
- The Library's collections continued to grow, with more than 2.4 million items. Major new additions to the collection included several distinct collections for the BR Room's Archive and special online resources such as *AutoMate*, *AtoZ World Food*, *Financial Literacy by Weiss*, *FIMO* and *CreativeBug*. The Library became a Family Search Affiliate. The Library completed PLA's *Digital Learn* pilot project and was selected to participate in the Urban Library Council's Entrepreneurship Pilot Project.
- 25,793 new library cards were issued in 2018, an increase of 9.2% over 2017. The registration database was purged of all cards older than 3 years, bringing the total active patron count to 251,578. VOLUMEN cards remain in use by local school children to access the Digital Library. A preliminary count indicates that website sessions are down but views and downloads are up.
- Circulation remained steady at 2,972,067 items in 2018. Digital Circulation accounted for a large percentage of the growth. The new Playaway Audiobook pilot at two locations was successful; collections will be added to all branches in 2019.
- The gate count rose slightly to 2,214,594; we are still not at pre-flood levels for visits.
- Library staff produced 17,720 programming events and activities, with approximately 371,423 people participating. Highlights for the year: One Book One Community featured *Hidden Figures*; the 5<sup>th</sup> Annual BR Mini-Maker Faire® featured space including NASA's Mars Van; the 41<sup>st</sup> Annual Author Illustrator Program featured artist Brian Floca. A new cohort of children "graduated" from "1000 Books Before Kindergarten" and staff worked with Cradle to K to improve early literacy in the home.
- Reference/information questions increased to 1,020,679.
- Meeting Room use recorded an estimated 86,737 in attendance with groups using public meeting rooms 6,444 times.
- Study Rooms at Main, Baker, Bluebonnet, Delmont Gardens and Fairwood, were used by more than 60,983 patrons, up 15%.
- Outreach Service visits recorded 2,218 stops at pre-schools and day care centers, retirement centers, schools, and events.
- The Library completed tagging the collection with RFID tags and implemented new self-check units, gates, and sorting equipment. Credit/debit card access will be implemented in 2019.
- The furniture package was completed for the Bluebonnet Regional Branch renovation project.
- The River Center Branch construction project was put on hold in April due to an engineering issue.
- Construction began to renovate the Greenwell Springs Branch, which flooded during the Great Flood of 2016.
- Architects completed designs for the renovation of the Jones Creek Regional Branch.

### Key Indicators Reported for 2010 – 2018

Output Measure	2010	2011	2012	2013	2014	2015	2016	2017	2018
Collection	1,829,961	1,856,240	1,907,152	1,940,733	2,059,110	2,108,815	2,188,689	2,307,401	2,460,233
Card Holders	410,109	425,540	304,431	325,303	346,363	373,481	294,505	296,417	251,578
Circulation	2,392,827	2,340,208	2,338,802	2,434,723	2,563,226	2,761,471	2,729,254	2,924,461	2,972,067
Gate Count	2,190,194	2,175,796	2,206,485	2,211,993	2,230,096	2,323,087	2,116,793	2,131,182	2,214,594
Meeting Room Use	3,109	2,442	2,777	3,631	4,154	6,670	6,517	6,723	6,444
Reference / Information	879,514	971,205	868,222	885,764	898,255	1,007,100	847,860	1,003,595	1,020,679
Library Programs	4,083	4,012	5,278	7,737	12,107	13,533	13,740	16,477	17,720
PC Logins, AWE, Wi-Fi Usage	813,792	878,944	848,364	1,244,648	1,436,558	1,737,344	1,427,374	1,331,859	1,304,982
Website Hits	1,265,706	1,504,250	1,988,926	1,855,891	2,036,970	2,033,178	2,224,154	3,107,733	2,887,931
Database Sessions	238,829	743,782	1,837,841	2,198,448	3,654,984	5,539,232	2,782,179	2,302,285	2,526,972
Bookmobile Visits	502	856	1,153	1,635	1,836	2,266	1,958	2,125	2,218