

This will be the start of something big.



Cortana mall

For Openers.

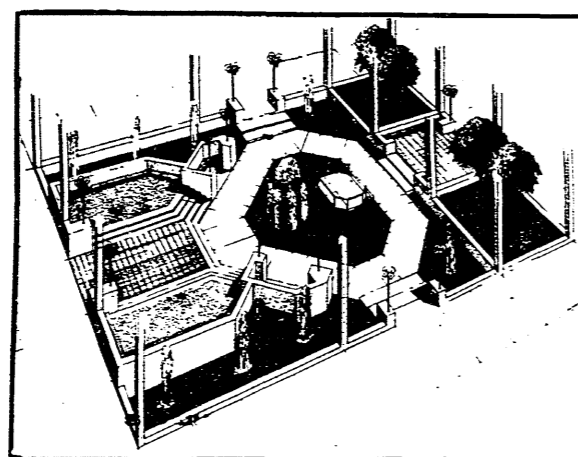
Monday, February 16th, you'll see the beginning of Cortana Mall with the grand opening of Goudchaux's new store. It will eventually



Court you'll relax in the midst of flowing trees and flowers, and listen to the sounds of children at play in their own indoor playground. Then stroll along to Fountain Court and watch the water's dazzling musical dances. In the mood for a special kind of shopping? Then it's on to Market Square and the excitement of bargains unearthed in quaint little booths. In Tower Court you'll pause for a few moments



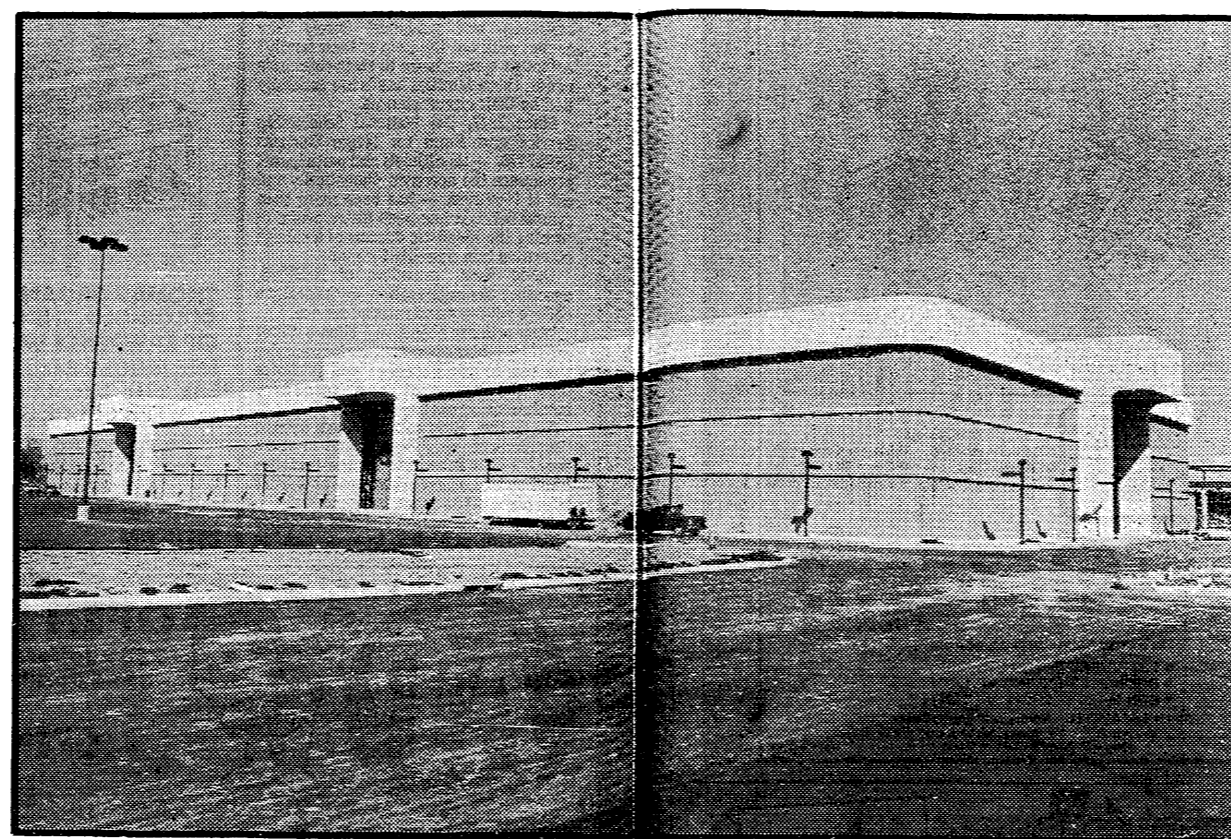
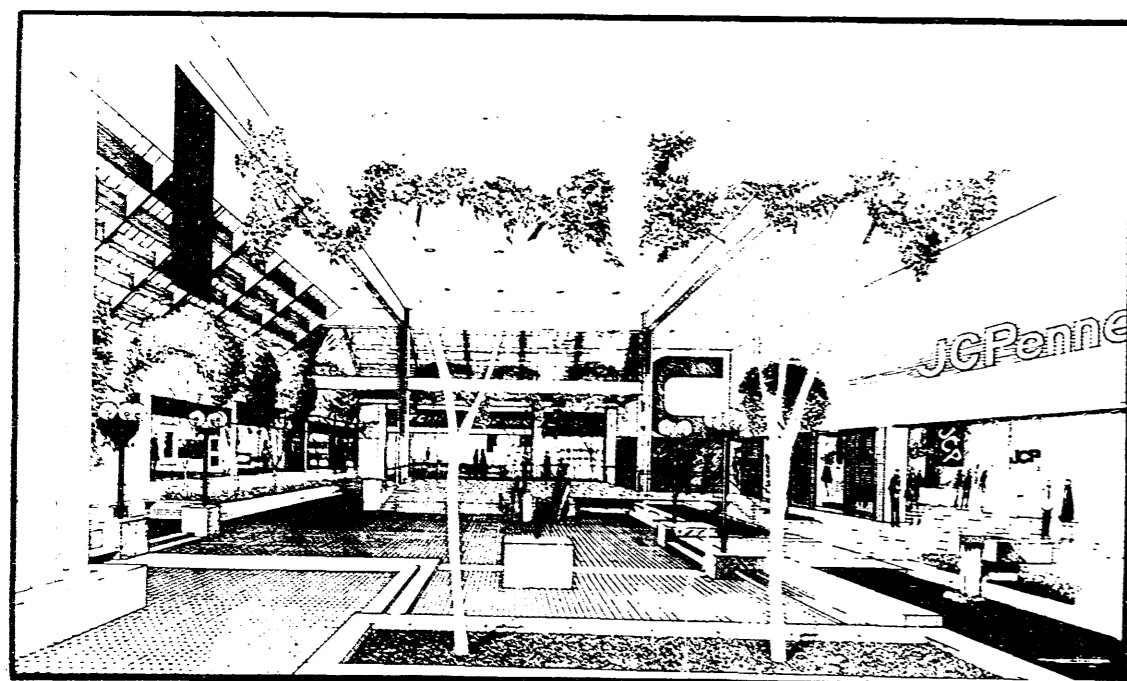
boast some 240,000 square feet. That's big enough to simultaneously play the Super Bowl, the Cotton Bowl, the Rose Bowl, the Orange Bowl, have all ten SEC basketball teams play each other on five separate courts, and still have room for four or five tennis games and a bowling alley. And that's just for openers. In the coming months you'll see three more giant stores opening: JCPenney's, Dillard's, and Sears.



beside a rushing waterfall and check the time on the clock tower. Later, you'll arrange to meet friends in spacious and open Town Square before deciding in which of Cortana's gourmet restaurants you'll have lunch. And then there's Glen Court. Cobblestones, waterfalls, and hanging ferns. Six courts. That's five more than most kings had.

We'll court you six ways.

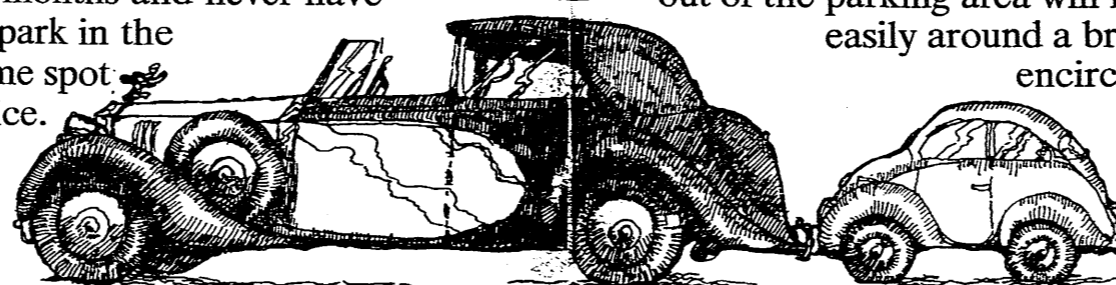
Inside Cortana Mall's approximately 1,400,000 square feet (how many bowl games did you say?) there'll be six luxurious courts. In Garden



21 years and 11 months worth of parking.

You could come to Cortana Mall every single day for 21 years and 11 months and never have to park in the same spot twice.

distance of one of Cortana Mall's nine entrances. And traffic in and out of the parking area will flow easily around a broad encircling

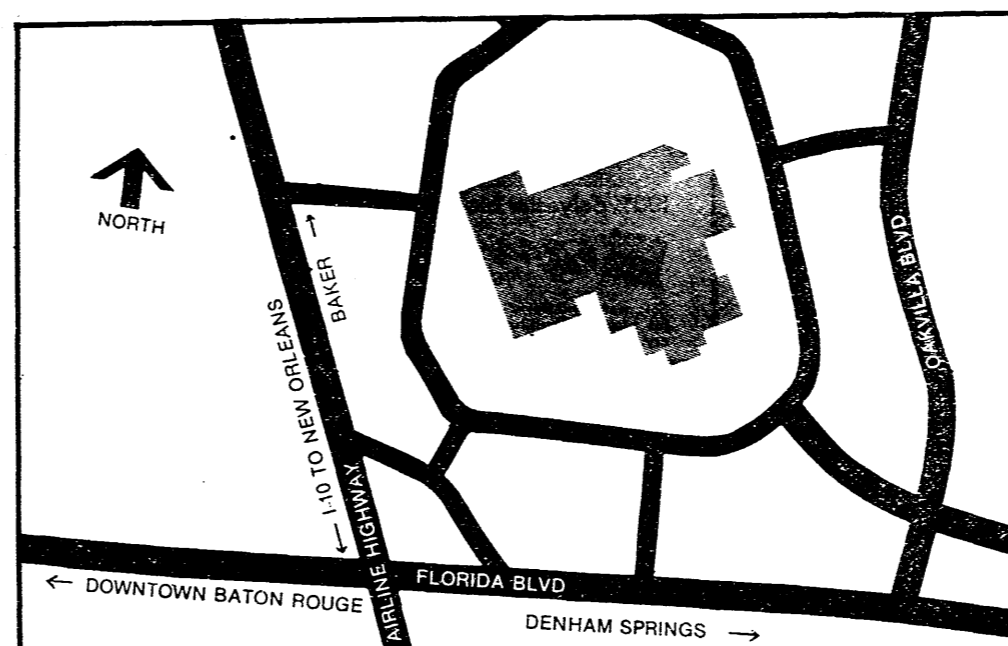


There'll be 8,000 brilliantly lit parking spaces all around the mall, each one within a short

avenue with five uncomplicated entrances and exits. Nothing could be simpler.

8 hours 20 minutes and 200 slams of the car door condensed into 15 minutes.

Cortana Mall is planned for more than 100 stores. If you were to try to visit that many stores spread out around town, each one let's say just five minutes apart, it would take you eight hours twenty minutes and 200 slams of your car door to do what you'll be able to do at Cortana Mall in fifteen minutes or less. So no matter what you're looking for, if it's sold in a store, you should be able to find it in Cortana Mall. Because from Cortana Mall you can see the world. In about fifteen



The world was built in six days... **Cortana mall** takes a little longer.

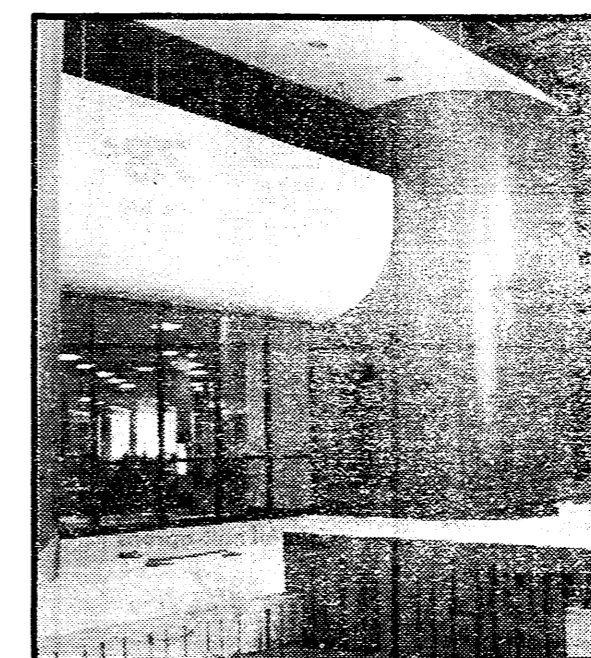
Cortana Mall has been more than six years in the planning. Goudchaux's, JCPenney's, Dillard's, Sears, cinemas; 100

Goudchaux's
JCPenney
Dillard's

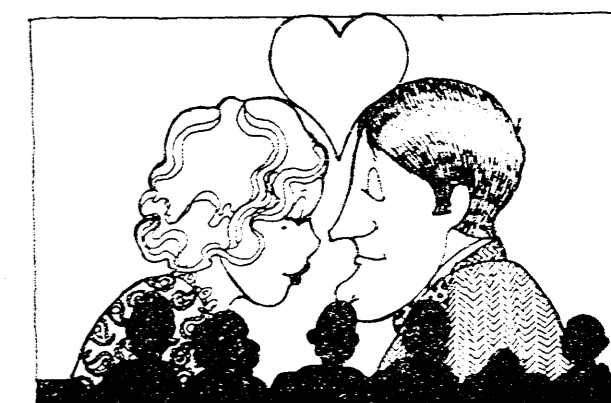
Sears

SEARS, ROEBUCK AND CO.

& more



other choice stores, restaurants galore, and six magnificent courts. Later, there'll be high rise office buildings, garden apartments, a park, a playground, tennis courts and swimming pools. And with Goudchaux's opening, it's becoming a reality. We plan to open the complete mall in August of this year. You're invited and always welcome.



Cortana mall

Florida at Airline

We're proud to bring Cortana Mall to Baton Rouge... From here you can see the world.